



# SMART AQUA<sup>TM</sup>

## EXPO INDIA 2021

6<sup>TH</sup> -12<sup>TH</sup> February, 2021

*India's Biggest Virtual Networking in Aquaculture*

# Why SMART AQUA EXPO INDIA 2021

As the world prepares to accept the new reality and presses the reset button, we are all set to play our part in bringing the businesses back to normal. It is, therefore, necessary to use all the technologies and ensure business continuity.

SMART AQUA EXPO INDIA 2021 is the right step in that direction. It promises to provide all the business networking opportunities that you are used to as part of the physical expo but without physical presence at the exhibition venue. It uses world-class web-based platform to ensure that exhibitors get to display all their products virtually and speak to the potential buyers through one-on-one audio/video calls

The sprawling 3D Exhibition centre plays host to exhibitors from across the world giving them a productive landscape to showcase their products and capabilities, project their achievements, and engage in discussions to advance their business prospects. So sitting from the comfort of office or even home, companies can reach out to their target audience seamlessly through mobile device and computers.

## Key Features

- Exhibition
- 3 Days Technical Sessions & Live Interactions
- B2B Meetings
- Government and Industry Interface
- Farmers and Industry Meet
- Poster Session
- New Product Launching



# EXHIBITORS PROFILE

## SEED

- Hatcheries and Seed Suppliers
- Broodstock suppliers

## HEALTH

- Aquaculture Pharmaceuticals & Nutraceuticals
- Probiotics suppliers
- Disease & Health Management Companies

## FEED & NUTRITION

- Feed Additives
- Feed & Feeding Equipment Suppliers

- Feed Manufacturers
- Feed Seller/Wholesalers/Traders

## GOVERNMENT

- Fisheries Department (States and Govt of India)
- Government Controlled Authorities and Institutes

## TECHNOLOGY AND EQUIPMENT

- Aquaculture Equipment
- Fisheries Processing Technology & Equipment

- Fishing Technology & Equipment
- Food Safety, Quality Control & Hygiene
- Cage Manufacturers
- Hatchery Equipment Manufacturers
- Use of AI, IoT & Big Data Analytics in fisheries & aquaculture management

## COLD CHAIN & LOGISTICS

- Cold Chain & Refrigeration Equipment
- Cold Storage Facilities Providers
- Solar Manufacturers
- Transport & Logistics

## SEAFOOD

- Seafood processors, Importers & Exporters
- Seafood Retail Chains

## OTHERS

- Distributors/Packaging Industry
- Pond Management Service Providers
- Biofloc and RAS Providers
- Research Institutions
- Retailers, Resellers
- Water Quality Analysis & Treatment Companies
- Retailers, Resellers
- Water Quality Analysis & Treatment Companies



## VISITOR'S PROFILE

Progress Farmers | Aquapreneurs | Industry Representatives | Hatcheries | Broodstock Suppliers | Feed Manufacturers | Tool & Equipment Manufacturers | Aqua Health Companies | Exporters & Importers | Fisheries Professionals | IT Companies | Government Departments | Policy Makers | Academia | Researchers & Students | Distributors and all other stakeholders



# BENEFITS OF VIRTUAL EXPO & CONFERENCE



## COST EFFECTIVE

Virtual events are much more cost effective. It also has wider reach to buyers and influencers across the globe.



## NETWORKING

Virtual events make perusing booths and interacting with sales reps easier and more relaxing.



## MASS DATA

Virtual events can provide extremely useful data insights that help you to nurture hot leads.



## FLEXIBILITY

Present, Chat, Network from the comfort and safety of your office or home.



## LONG-TERM ROI EFFECTS

Virtual events improve both short and long term bottom lines, dramatically increasing brand visibility and authority.

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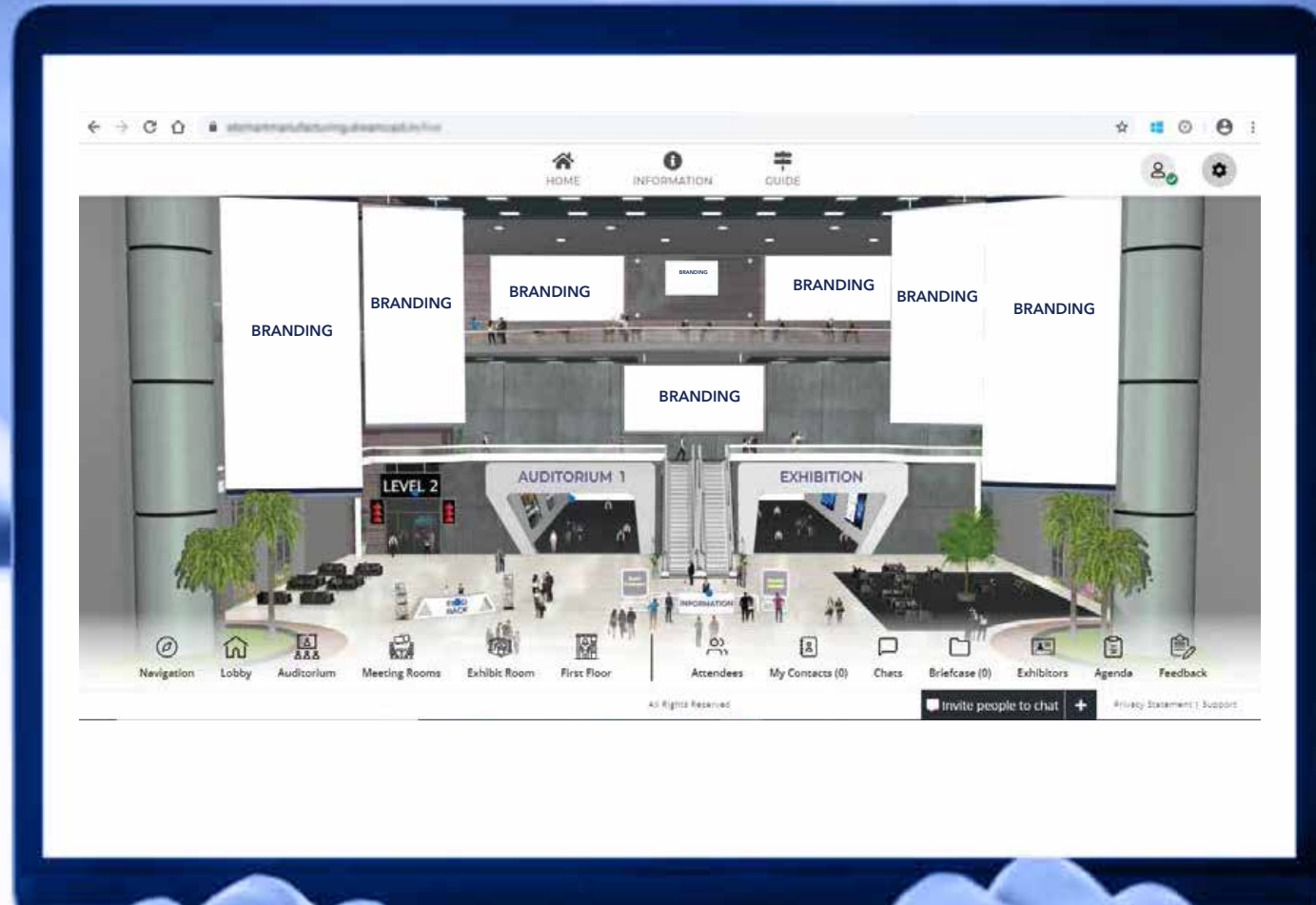
## STANDARD DELIVERABLES

- E-Booth to showcase your products & services
- Customizable Booths
- Product Demo (Videos, PDF, Links)
- Visitor Exhibitor Chat
- Networking Lounge

## OPTIONAL DELIVERABLES

- Branding in the virtual lobby/helpdesk

# BRANDING OPPORTUNITIES



# VIRTUAL EXHIBITION STALL VIEW



# TENTATIVE PROGRAMME

## 6<sup>TH</sup> FEBRUARY 2021

### **Inaugural Session: 10am-11.30am**

Theme Talks:

Unstoppable Fisheries Growth in India- A Policy Drive

Adapting to New Normal and Innovations in Aquaculture

### **Brackish Water Aquaculture**

#### **Technical Session 1- 11.30am-1.30pm**

Perils of shrimp diseases and easing out : a global perspective

India's preparedness for combating diseases & future outlook

Conventional Vs Use of AI&IOT in Disease Management

Species diversification: challenges and solutions

#### **Special Discussion: 5pm to 7pm**

#### **Regulatory Reforms in Fisheries Sector & the Way Forward**

**(Government & Industry Interaction)**

#### **Technical Session: 7pm-8pm**

#### **International Trade & Export Post Pandemic**

Year 2021- A Fresh Approach Towards US, Europe & China Markets

Exploring New Markets & Potentials

## 7<sup>TH</sup> FEBRUARY 2021

### **Technical session: 10am-12 'o' clock**

#### **Emerging opportunities & Challenges in Freshwater Aquaculture**

Development Potentials of Unutilized and Underutilized Fisheries and Aquaculture Resources in North East

Opportunities for entrepreneurs & desired policy interventions

#### **Technical Session : 12-1.30pm**

#### **Intensification of Production System (RAS, Biofloc & Other New Technologies)**

#### **Poster Session**

**3pm-5pm**

#### **Panel Discussion: 7pm-8.30pm**

Ensuring Fish Seed Self-sufficiency: Broodstock , Genetic Improvement, Maintaining Generic Quality & Hatchery Management: Key to Sustainable Production

## 8<sup>TH</sup> FEBRUARY 2021

### **Technical Session: 10am-12 'O' clock**

#### **Adapting to Changes: Diversification & Growth Opportunities**

Farming: Seaweed, Crab, Tilapia, Pangasius, Freshwater prawn & Other Species

#### **Expert Interaction: 12-1.20pm**

#### **Environment, feed and Feeding Management:**

(Farmers Can Directly Interact with Experts)

#### **Domestic Market: Value Addition & Processing: 5.30pm-7pm**

#### **Launching of Shrimp Yatra: 5.30pm**

(N:B-The programme schedule may be revised later.)



## POSTER SESSION

This is our endeavor to connect the students, researchers and scientists and give prominence to the new ideas and innovations. All ICAR (Fisheries) institutes, Universities and Colleges of Fisheries are invited to participate in this mega virtual poster presentation session.

### Who are eligible to participate?

All fisheries graduates, post graduates, researchers and scientists are eligible to participate

### Selection Procedure

A selection committee of three scientists of eminence will shortlist all applications and scrutinize the posters. Only 12 posters will be selected for participating in the final contest and the best three posters will be awarded cash prizes and certificates. All others will be given certificates of participation in the poster session.

Three winners of the poster competition will be allowed for oral presentation before a large audience of students, scientists and professionals from the fisheries sector.

### Winners

Scientist Category  
Student Category

(Best three from each category will give oral presentation. They will be given away cash prize along with certificates.)

### Participation fees

Students: Rs1250  
Researchers & Scientists: Rs2500

### Last Date of Sending Application:

3rd January 2021

### Date of Selection:

12th January 2021

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FOSTERING SCIENCE,  
TECHNOLOGY  
& INNOVATION

## ABOUT US

SMART AQUA EXPO INDIA is an initiative of SMART AGRIPOST & AQUA POST, a leading publication covering fisheries and aquaculture sector among others. It has been conducting seminars and conferences on current issues and engaging all stakeholders for the sustainable development of the fisheries and aquaculture sectors.

**AQUA**  
POST  
the voice of fisheries world

SMART **AGRI** POST  
Empowering agripreneurs.





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